



ATLANTIC COUNTY
OFFICE OF THE SHERIFF
FRANK X. BALLEs



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Media Release

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FOR IMMEDIATE RELEASE

Contact: Sheriff Frank X. Balles
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Sheriff's Actions Speak Louder than Words

(Atlantic County, New Jersey) – Motorists in New Jersey and throughout the nation are asked to join in a day-long effort on Saturday, October 10, 2015, designed to increase awareness about safe driving behaviors and keep the State's roadways fatality free for one day. For the third year in a row, Sheriff Frank X. Balles is going the extra mile to make sure drivers in Atlantic County are operating safe vehicles.

Known as "Put The Brakes On Fatalities Day," the national initiative was designed to unite the country in moving toward zero fatalities for one full day by encouraging motorists to obey all traffic laws, including buckling up, every ride; driving the posted speed limit; avoiding distractions while driving; and always being safe and sober behind the wheel. The goal is to experience a day when all roadway users are extra vigilant and there are no fatalities on our roadways.

As he has done in the past, Sheriff Balles wants to make sure that not only are motorists being cautious that day, but also that the vehicles they're driving are safe. In order to do this, he has again partnered with local auto repair businesses throughout the county to insure that you, a driver in Atlantic County, are literally putting the brakes on fatalities by ensuring that your vehicle is in optimal condition and safe for the road.

Over the past few years, laws in New Jersey have changed and motor vehicle inspections now only check for emissions. This means that drivers now need to be more vigilant in getting the rest of the vehicle's operating system checked. The participating businesses have made themselves available to perform a FREE 5-point safety check on each vehicle that stops in as part of "Put the Brakes of Fatalities Day." This check will include brakes, belts, tires, lights, and steering systems.

Last year in New Jersey, 556 individuals lost their lives in motor vehicle-related crashes, up from 542 in 2013. "This initiative is something we hope will help New Jersey in our determination to decrease the number of tragedies that occur every day on our roadways," Balles said. "By drawing attention to this one day, we can help create a wave of support for good driving behaviors that can carry over throughout the year."

"Put the Brakes on Fatalities Day raises awareness about the responsible decisions drivers must make behind the wheel, such as buckling up, slowing down, and avoiding distractions. It also engages drivers in making positive changes behind-the-wheel every day of the year," Sheriff Balles added.

FOR MORE INFORMATION, CONTACT SHERIFF FRANK BALLEs
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Below is the list of participating garages that have made themselves available for inspections during business hours on Saturday, October 10, 2015. Please note that these inspections are free of charge to all motorists and there is no obligation to use these garages for repairs.

1. Bennett Chevrolet
6721 Black Horse Pike
Egg Harbor Twp., NJ 08234
609-641-0444
2. Crescent Tire & Auto
325 South White Horse Pike
Hammonton, NJ 08037
609561-1155
3. Ed's Auto
965 Route 50
Mays Landing, NJ 08330
609-625-1332
4. Firestone Complete Auto Care
1141 Tilton Road
Northfield, NJ 08225
609-484-8591
5. Galloway Auto Tire & Services
420 New Road
Somers Point, NJ 08244
609-986-8444
6. Guenther's Mobil Service
407 S New Road
Pleasantville, NJ 08232
609-641-1377
7. Mainland Auto & Tire Center
339 East Jimmie Leeds Road
Galloway, NJ 08205
609-652-8444
8. Ricky's Garage
212 South Harding Highway
Landisville, NJ 08326
856-697-1710
9. Taylor's Gulf
7901 Ventnor Avenue
Margate, NJ 08402
609-822-5646
10. Tristate Towing & Transport
11 11th Terrace
Egg Harbor City, NJ 08215
609-804-1501
11. Truckmasters
847 South White Horse Pike
Hammonton, NJ 08037
609-567-4936

Additional information on the "Put the Brakes on Fatalities Day" is available by logging on to www.achsheriff.org

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